



At Innovation, Marketing & Analytics Gateway

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A 2024

Our Members

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From the Principal

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2024 P fe a W e ' Ne (PWN).

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Guest Speakers

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Previous Guest Speakers



Our Networking Events

For the past few years, the Business Development Society (BDS) has been a leading force in the community, providing a platform for students to develop their professional skills and network with industry professionals. The society is a member of the Association of Colleges (ACF) and is committed to providing a high-quality experience for all its members. The society is a leading force in the community, providing a platform for students to develop their professional skills and network with industry professionals. The society is a member of the Association of Colleges (ACF) and is committed to providing a high-quality experience for all its members.



2024 Proposed Event Dates

PWN	Date	Time	Style
1	TUESDAY 19 MARCH	6.45a - 7.00a 7.00a - 8.45a	Stand buffet
2	WEDNESDAY 1 MAY	6.45a - 7.00a 7.00a - 8.45a	Stand buffet
3	TUESDAY 20 AUGUST	6.45a - 7.00a 7.00a - 8.45a	Stand buffet
4	TUESDAY 15 OCTOBER	6.45a - 7.00a 7.00a - 8.45a	Stand buffet

Sponsor Benefits

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Major Sponsor \$15,000 (1 available)	Associate Sponsor \$10,000 (2 available)	Supporting Partner \$5,000	Corporate Table Sponsor Table of 10 \$850 per event
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Partnering with the Professional Women’s Network

Supporting the Professional Women's Network (PWN) is a key component of our commitment to diversity, equity, and inclusion. The PWN is a community of professional women who support each other and advance the careers of women in the organization. We are proud to partner with the PWN and support their efforts to create a more inclusive and equitable workplace. Each year, we host a PWN event where we recognize the achievements of women in the organization and provide them with opportunities for professional development and networking. We also support the PWN's efforts to provide mentorship and career guidance to women in the organization. We are committed to supporting the PWN and their efforts to create a more inclusive and equitable workplace.



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